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Mazda’s award-winning MX-5 takes another used car title

* Mazda MX-5 named Used Sports Car of the Year at the 2023 Car Dealer Used Car Awards.
* The Mazda MX-5 took used car awards from both Auto Express and Carbuyer in 2022.
* 24,952 fourth-generation MX-5s have been sold in the UK – meaning lots of customer choice.

Since its UK launch in 2015, the current-generation of Mazda MX-5 has won countless awards and it has added to its packed trophy cabinet again by being named Used Sports Car of the Year at the 2023 Car Dealer Used Car Awards.

Since 2012 the Car Dealer Used Car Awards have honoured the best of the best in the used car industry. Spotlighting the best cars, dealers and manufacturers for more than a decade, Mazda has been a multiple winner at the annual awards. Having taken the overall Used Car of the Year title with the Mazda CX-5 last year, this year Car Dealer Magazine has honoured the Mazda MX-5.

The Mazda Approved Used Car programme ensures all pre-owned vehicles sold by the dealer network come with a 12-month unlimited mileage warranty, MOT protection of up to £750 and a Mazda multi-point inspection. Every car sold within the scheme will have at least six-months MOT and not need a service for a least six months from the point of sale. An average year sees 12,500 cars sold from the Mazda Approved Used scheme, with the most popular choice being the Mazda2.

Commenting on the MX-5’s Used Sports Car if the Year title, James Baggot, Editor-in-Chief of Car Dealer, said: “for over three decades the Mazda MX-5 has been the definitive sports car. Others may have more power and posher badges on their noses, but the MX-5 is the very essence of the modern sports car. Available as a traditional soft-top or practical folding hard-top, it’s enormously fun to drive, cheap to run and is a hugely popular used car”.

Mike Brewer, Car Dealer Used Car Award host, said: “as icons go, there are few that can beat the status of the Mazda MX-5, over the years I have bought and sold loads of MX-5s and I know the appeal the car has among dealers and customers. It has been a favourite sports car for UK motorists for over 30 years and it’s easy to see why.”

A brilliant choice for enthusiasts looking for a fun, affordable and beautifully engineered sports car the Mazda MX-5 continues to be hugely popular in the used car market. Since the launch of the fourth-generation car in 2015 more than 24,000 have been sold in the UK, so there’s plenty of choice across both Roadster and RF body styles, plus when you factor in the 10 special edition models sold since 2015, there’s lots of opportunity to have a unique MX-5.

Commenting on the MX-5’s Car Dealer award, Mazda Motors UK, Managing Director, Jeremy Thomson said: “while this award recognises the MX-5’s continued popularity in the used market, I’m really excited that in the Spring next year our dealers across the UK will see the arrival of the updated 2024 Mazda MX-5, proving that, as has always been the case with the MX-5, that this iconic sports car continues to evolve and maintain its place as our brand icon.”

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