



For immediate release

3 March 2015

## **All-new Mazda CX-3 – Pricing and Specification Announced**

- 18-strong all-new Mazda CX-3 model line-up priced from £17,595 to £24,695 on-the-road (OTR).
- Five level grade structure – SE, SE Nav, SE-L, SE-L Nav and Sport Nav.
- SKYACTIV powertrains – SKYACTIV-G petrol with 120ps or 150ps plus 105ps SKYACTIV-D diesel.
- Offered with both front-wheel drive and Mazda's new-generation all-wheel drive system.
- Choice of SKYACTIV-MT manual and SKYACTIV-Drive automatic transmissions.
- All models feature MZD-Connect with 7-inch colour touchscreen and Multimedia commander.
- Sport Nav models feature Active Driving Display – a segment first head-up display system.
- On sale in the UK on the 19<sup>th</sup> June 2015.

Making its European debut at the Geneva Motor Show, the all-new Mazda CX-3 will go on sale in the UK on the 19<sup>th</sup> June 2015. With an 18-strong model line-up, Mazda's first small SUV promises to take the compact SUV sector by storm when it arrives in UK dealerships in the summer. Combining Mazda's unique SKYACTIV technology and KODO: Soul of Motion design language, the CX-3 will bring new levels of sophistication, style, driving pleasure and equipment to the growing small SUV market.

With a choice of 11 petrol and seven diesel variants, the all-new Mazda CX-3 comes with generous standard equipment and Mazda's latest i-ACTIVSENSE safety systems. SE models feature 16-inch alloy wheels, plus heated and power folding mirrors, while SE-L models add rear privacy glass and front LED fog lights. At the top of the range, the all-new Mazda CX-3 Sport Nav is the first car in the class to come with LED headlights. With its unique nocturnal appearance further enhanced by signature LED rear lights; 18-inch Gun-metallic diamond-cut alloy wheels and chrome accent door sills wrap up the distinctive look.

Inside, the all-new Mazda CX-3 features a 7-inch colour touchscreen, DAB radio, Bluetooth® and a multifunction steering wheel across all models, while Sport Nav models up the technology tally with navigation including 3-years free European map updates, Bose® surround sound, smart keyless entry and, in another first for the sector, Mazda's Active Driving Display head-up display system. In line with all of Mazda's newest models, the CX-3's user-friendly cabin layout sets new standards in material quality and design, while SE-L models benefit from heated front seats, automatic climate control and rain-sensing wipers. Optional Stone leather available on Sport Nav models further enhances the small SUVs premium cabin.

The all-new Mazda CX-3 boasts impressive active safety equipment to compliment the passive protection of its lightweight yet rigid SKYACTIV-Body and full complement of standard airbags, which includes curtain airbags. Hill Hold Assist, Tyre Pressure Monitoring System and Dynamic Stability Control are standard across the range, while SE-L and Sport Nav models feature Mazda's Lane Departure Warning System and Smart City Brake Support. All models get cruise control, while rear parking sensors are standard from SE-L grade onwards, and Sport Nav models also benefit from a reversing camera.

With a flexible cargo board boot floor, which can be lifted to provide a flat load space when the standard 60:40 split fold rear seats are tumbled, the all-new Mazda CX-3's spacious 350-litre boot ensures it has the practicality to match its upmarket cabin and stylish exterior.

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Featuring the signature ‘wing’ front grille, sharp KODO design lines and predatory headlamp styling which instantly identify it as a member of the Mazda family, the CX-3’s sweeping a-pillars and coupe-like profile give it a sporty stance on the road, yet with a 50mm higher ride height than the all-new Mazda2, the CX-3 still offers the more commanding view of the road favoured by SUV customers.

Offered with either 120ps or 150ps, the SKYACTIV-G 2.0-litre petrol engine is predicted to account for around 50 per cent of UK sales. Available in all trims, with both SKYACTIV-MT manual and SKYACTIV-Drive automatic transmissions, the 120ps engine with front-wheel drive makes up the bulk of the line-up. However, at the top of the petrol range, the 150ps engine is matched exclusively to all-wheel drive (AWD), and a six-speed manual gearbox in Sport Nav trim.

Having made its debut in the all-new Mazda2, the SKYACTIV-D 1.5-litre diesel engine completes the engine line up of the all-new Mazda CX-3. As with petrol versions, front-wheel drive models make up the majority of the range, although the 105ps SKYACTIV-D Sport Nav AWD is offered with both manual and automatic transmissions. With emissions of just 105g/km the front-wheel drive SKYACTIV-D has an official combined economy of 70.6mpg, while across the range Mazda’s SKYACTIV technology ensures the all-new Mazda CX-3 delivers an unrivalled blend of performance and efficiency.

Featuring the full complement of SKYACTIV technology – engines, body, chassis and transmissions – the all-new Mazda CX-3 provides the responsive handling and spirited driving experience that Mazda has come to be recognised for. Embodying Mazda’s Defy Convention ethos, the all-new Mazda CX-3 is designed to set new standards in the small SUV sector by offering levels of efficiency, style, handling, refinement and equipment not yet seen in this rapidly growing sector.

- Ends -

Further press information is available from [www.mazda-press.co.uk](http://www.mazda-press.co.uk)

Interactive Press Packs for all models are available from [www.mazdamediapacks.co.uk](http://www.mazdamediapacks.co.uk)

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## All-new Mazda CX-3 - Pricing

	Price	VAT	P11D value	Estimated 'On the Road' Retail	CO <sub>2</sub> (g/km)	RFL Band <sup>1)</sup>	Insurance Group <sup>2)</sup>
<b>All-new Mazda CX-3 SKYACTIV-G Petrol</b>							
Mazda CX-3 120ps 2WD SE	£14,508.33	£2,901.67	£17,410	£17,595	137	E	TBC
Mazda CX-3 120ps 2WD SE Nav	£15,008.33	£3,001.67	£18,010	£18,195	137	E	TBC

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Mazda CX-3 120ps 2WD SE Auto	£15,508.33	£3,101.67	£18,610	£18,795	136	E	TBC
Mazda CX-3 120ps 2WD SE Nav Auto	£16,008.33	£3,201.67	£19,210	£19,395	136	E	TBC
Mazda CX-3 120ps 2WD SE-L	£15,675.00	£3,135.00	£18,810	£18,995	137	E	TBC
Mazda CX-3 120ps 2WD SE-L Nav	£16,175.00	£3,235.00	£19,410	£19,595	137	E	TBC
Mazda CX-3 120ps 2WD SE-L Auto	£16,675.00	£3,335.00	£20,010	£20,195	136	E	TBC
Mazda CX-3 120ps 2WD SE-L Nav Auto	£17,175.00	£3,435.00	£20,610	£20,795	136	E	TBC
Mazda CX-3 120ps 2WD Sport Nav	£16,925.00	£3,385.00	£20,310	£20,495	137	E	TBC
Mazda CX-3 120ps 2WD Sport Nav Auto	£17,925.00	£3,585.00	£21,510	£21,695	136	E	TBC
Mazda CX-3 150ps AWD Sport Nav	£18,579.17	£3,715.83	£22,295	£22,495	150	F	TBC
<b>All-new Mazda CX-3 SKYACTIV-D Diesel</b>							
Mazda CX-3 105ps 2WD SE Diesel	£15,783.33	£3,156.67	£18,940	£18,995	105	B	TBC
Mazda CX-3 105ps 2WD SE Nav Diesel	£16,283.33	£3,256.67	£19,540	£19,595	105	B	TBC
Mazda CX-3 105ps 2WD SE-L Diesel	£16,950.00	£3,390.00	£20,340	£20,395	105	B	TBC
Mazda CX-3 105ps 2WD SE-L Nav Diesel	£17,450.00	£3,490.00	£20,940	£20,995	105	B	TBC
Mazda CX-3 105ps 2WD Sport Nav Diesel	£18,200.00	£3,640.00	£21,840	£21,895	105	B	TBC
Mazda CX-3 105ps AWD Sport Nav Diesel	£19,450.00	£3,890.00	£23,340	£23,395	123	D	TBC
Mazda CX-3 105ps AWD Sport Nav Auto Diesel	£20,425.00	£4,085.00	£24,510	£24,695	136	E	TBC

	Price	VAT	Recommended Retail Price
<b>Factory-fitted Options</b>			
Mica/Metallic/Pearlescent paint (excluding Soul Red Metallic)	£450.00	£90.00	£540
Soul Red Metallic paint	£550.00	£110.00	£660
Half Stone leather, half black Lux Suede® interior trim*	£666.67	£133.33	£800

\*Optional on Sport Nav models.

1) Road Fund Licence Bands are based on 2014/15 bands. Please note these may change as a result of the 2015 UK Budget on 18 March.

2) Insurance Group ratings will be available at the end of May.

## All-new Mazda CX-3 - Equipment

All models feature the following standard equipment:	SE-L grade adds the following in addition to SE :	Sport Nav grade adds the following in addition to SE-L:
<b>Fuel-saving technology</b> i-stop (idle stop start system) Gear shift indicator (Manual models only) Drive mode selection (Petrol Automatic models only)	Drive mode selection (Petrol Automatic models only)	Drive mode selection (Petrol Automatic models only) i-ELOOP (Brake regeneration system) (AWD Petrol models only)
<b>Exterior</b> 16" Alloy wheels Heated power-folding door mirrors with integrated indicators Halogen daytime running lights Halogen headlights	Front LED fog lights Rear parking sensors Dusk-sensing lights Rear privacy glass	18" Alloy wheels LED headlights and rear signature lights LED daytime running lights Adaptive Front lighting System

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Rear roof spoiler Coming home / leaving home lights		Chrome accent for door sills Reversing camera
<b>Interior</b> Black cloth seat trim with grey piping Leather steering wheel and gear knob Trip computer Driver's seat manual height adjustment 60:40 split rear seats Tonneau cover Flexible cargo floor board	Heated front seats	Half black leatherette seat trim with red piping
<b>Comfort/Convenience</b> Manual air-conditioning Engine start / stop button Front & rear power windows Cruise control and adjustable speed limiter	Climate control air-conditioning Rain-sensing front wipers	Smart keyless entry Head-up display Paddle shift (Automatic only)
<b>Audio/Communication</b> Single CD player with 6 speakers DAB digital radio Steering wheel audio switches Integrated Bluetooth® including internet app integration 7" Colour touchscreen Multimedia commander including separate volume dial USB connectivity (2 inputs) 12V power outlet		Integrated navigation system with 3-years free European map updates Premium Bose® surround sound system 7 Bose® speakers
<b>Safety</b> Hill Hold Assist Tyre Pressure Monitoring System Thatcham Cat.1 Alarm & Immobiliser DSC, TCS & Emergency Stop Signalling Front, side & curtain airbags	Lane Departure Warning System Smart City Brake Support	

### All-new Mazda CX-3 – Optional Equipment

SE and SE-L models are also available with integrated navigation, featuring 3-years free European map updates and access to Connected Services which include real-time traffic updates, live weather information, local fuel prices and advanced point of interest search. This is a subscription service, for which a 60-day free trial is provided.