



For immediate release

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## Mazda debuting all-new CX-3 at 2014 LA Auto Show

- Compact crossover SUV features SKYACTIV technology and KODO design
- All-new Mazda MX-5 roadster also on stage at Mazda's exhibit in Los Angeles

In a world premiere, Mazda will unveil its all-new compact crossover SUV – the Mazda CX-3 – at the Los Angeles Auto Show, which is open to the public from 21-30 November\*.

The Mazda CX-3 is the latest model in Mazda's line-up of new-generation products featuring the full range of SKYACTIV technology and KODO – Soul of Motion designs. In pursuing a design of beauty and sophistication, the essence of KODO – the expression of life within a vehicle – has been evolved to produce a sharper form with an enhanced sense of speed.

The all-new Mazda MX-5 roadster will also make its North American motor show debut at the Los Angeles Auto Show. The engine line-up will be tailored to each market, with either a 1.5-litre or 2.0-litre SKYACTIV-G petrol engine tuned exclusively for the all-new Mazda MX-5 and mounted longitudinally for its rear-wheel drive configuration. North American-specification models will only be fitted with the SKYACTIV-G 2.0-litre gasoline engine.

### Mazda at the 2014 Los Angeles Auto Show

Reference exhibits	All-new Mazda CX-3 (world premiere) All-new Mazda MX-5
Vehicles scheduled for sale	Updated Mazda6 (world premiere) Updated Mazda CX-5 (world premiere)
Models currently on sale	Mazda3, Mazda6, Mazda CX-5, Mazda5, Mazda2, Mazda CX-9
Technology exhibits	All-new Mazda MX-5 SKYACTIV-Chassis SKYACTIV-G 2.0 petrol engine SKYACTIV-G 2.5 petrol engine

\* Press days at the Los Angeles Auto Show are 18-20 November. Mazda will hold its press conference on Wednesday morning (19 November) at 10:30-10:55 local time.

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