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Mazda’s award-winning used car line-up takes more titles

* Mazda CX-5 named Used Car of the Year in Car Dealer Magazine Used Car of the Year Awards.
* What Car? name the Mazda CX-5 Used SUV of the Year in their annual Used Car Awards.
* The Mazda MX-5 takes used car awards from both Auto Express and Carbuyer in 2022.

The Mazda Approved Used Car scheme offers customers the very best choice and piece-of-mind when it comes to buying a pre-owned Mazda. And over the last few months, Mazda’s attractive line-up has been recognised in a series of high-profile used car awards to further highlight why Mazda’s cars should be at the top of used car buyers shopping lists.

Last month, the Mazda CX-5 was named Used Car of the Year in the 2022 Car Dealer Magazine Used Car of the Year Awards. In addition to taking the overall Car of the Year title, Mazda’s ever-popular SUV was also named Best Used Mid-Size Car. Commenting on the award, James Baggott, Editor-in-Chief of Car Dealer, said: “it’s usually a family hatchback that takes home the Used Mid-Sized Car title, but this year it’s the Mazda CX-5 - showing just how impressive the Japanese SUV is”.

Adding, “despite its age, it’s one of the best mid-size SUVs on sale, used CX-5s have commanded strong prices this year and dealers have told us they’ve flown off forecourts. The CX-5 continues to impress in the used car market, and for this reason it’s a very deserving winner of our overall Used Car of the Year title”.

Mike Brewer, Car Dealer Used Car Awards host, said: “buyers love the generous equipment as well as the high-quality interior, and it’s enviously reliable. The fact that it’s more MX-5 than SUV in the way it drives, with great handling as standard, is just the icing on the cake.”

The Mazda Approved Used Car programme ensures all pre-owned vehicles sold by the dealer network come with a 12-month unlimited mileage warranty, MOT protection of up to £750 and a Mazda multi-point inspection. Every car sold within the scheme will have at least six-months MOT and not need a service for a least six months from the point of sale. An average year sees 12,500 cars sold from the Mazda Approved Used scheme, with the most popular choice being the Mazda2.

Commenting on the CX-5’s recognition by Car Dealer Magazine, Mazda Motors UK, Sales Director, Peter Allibon, said: “I am very pleased for both Mazda UK and our dealer network that the Mazda CX-5 has won this prestigious used car award. The success of the CX-5 in the pre-owned market is both a testament to how good the car is and the hard work of our dealer network”. Adding, “the Mazda CX-5 has been loved by media and customers alike ever since its launch and we are very proud that it continues to win awards as a used car”.

Launched in 2012, the first-generation Mazda CX-5 was a landmark car for Mazda – the first production car to feature Kodo Design and Skyactiv Technology it has been a sales success for over a decade. Across both generations over 75,000 CX-5s have been sold in the UK, which means there’s a huge choice of cars in the used market across a wide spread of price points.

In addition to its Used Car of the Year title from Car Dealer Magazine, the Mazda CX-5 was also named Used SUV of the Year in the prestigious What Car? Used Car of the Year Awards. Additionally, the ever-popular Mazda MX-5 continued to add to its huge awards tally with a couple of high-profile used car titles - being named Best Used Sportscar in the Carbuyer Awards and Best Used Convertible in the Auto Express Used Car Awards.

A brilliant choice for enthusiasts looking for a fun, affordable and beautifully engineered sports car the Mazda MX-5 continues to be hugely popular in the used car market. Since the launch of the fourth-generation car in 2015 more than 24,000 have been sold in the UK, so there’s plenty of choice across both Roadster and RF body styles, plus when you factor in the 10 special edition models sold since 2015, there’s lots of opportunity to have a unique MX-5.

Further commenting on the recent awards across Mazda’s used car range Peter Allibon, said: “this is great recognition of how popular the stand-out cars in our range are in the used market, but it’s also important to acknowledge the many years of hard work our dealer network has put in to ensure great customer satisfaction. Their support of the Mazda Approved Used Car Programme ensures our cars are prepared to the highest standard and customers can buy a pre-owned Mazda with complete piece-of-mind.”

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