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Mazda celebrates double success

at 2023 Scottish Car of the Year Awards

* The Mazda CX-60 named Best Large SUV at the 2023 Scottish Car of the Year Awards (SCOTY).
* Winning cars are selected by the Association of Scottish Motoring Writers (ASMW).
* In addition, the Mazda MX-5 took the Best Used Car under £15k accolade at the annual awards.

Mazda is celebrating a double winning performance at the 2023 Scottish Car of the Year Awards, claiming both the Best Large SUV title with the Mazda CX-60 e-Skyactiv D MHEV and taking the Best Used Car under 15k accolade with the Mazda MX-5.

Having joined the Mazda CX-60 PHEV in Mazda’s SUV line-up earlier this year, the ASMW judges handed the new e-Skyactiv D MHEV CX-60 diesel their Best Large SUV title - following on from the Best Plug-in Hybrid in Scotland title taken by the CX-60 PHEV last year. Available across all of Mazda’s 13 Scottish dealers, the CX-60 e-Skyactiv D MHEV is offered in three highly specified model grades: Exclusive-Line, Homura and Takumi.

Demonstrating Mazda’s commitment to a multi-solution approach to sustainable mobility and the principal of the right solution at the right time, the Mazda CX-60 e-Skyactiv-D MHEV offers the perfect solution for many private buyers, higher-mileage drivers or anyone who tows regularly. Another example of Mazda’s never stop challenging approach to engine development, the all-new 3.3-litre in-line six-cylinder diesel engine features Distribution-Controlled Partially Premixed Compression Ignition (DCPCI) Technology. This highly innovative advanced combustion technology makes the new e-Skyactiv D unit one of the cleanest diesel engines in the world, achieving a thermal efficiency of over 40%.

Commenting on the MX-30, ASMW President Alisdair Suttie, said: “in a year when several large SUV contenders were launched, it’s all credit to the Mazda CX-60 that it saw off some very able competition. The judges were impressed with the CX-60’s blend of luxury, comfort and quality. Refinement from the smooth six-cylinder diesel engine shows this form of propulsion is also far from done when it comes to mixing performance and economy”.

Developed using the ‘right sizing’ concept which optimises displacement to improve both fuel and power efficiency, the all-new 3,283cc longitudinally installed common rail electric direct injection six-cylinder e-Skyactiv D unit will be offered with a choice of two power outputs: 200ps and 450Nm with rear-wheel drive and 254ps and 550Nm with Mazda i-Activ AWD (all-wheel drive). Featuring a new 48v Mazda M Hybrid Boost system, the all-new diesel engine combines high output with excellent fuel economy. The combination of DCPCI and Mazda M Hybrid technologies contribute significantly to the CX-60’s frugal fuel consumption and low emissions.

The 200ps output engine is singularly offered in Exclusive-Line trim where it is matched to rear-wheel drive, additionally Exclusive-Line can also be specified with the higher-output 254ps version of the new engine and here features all-wheel drive. The Homura is offered exclusively with the 254ps AWD drivetrain, as is the range-topping Takumi grade.

Commenting on the Mazda CX-60 e-Skyactiv D’s SCOTY title, Mazda Motors UK, Managing Director, Jeremy Thomson, said: “while the PHEV is the biggest selling CX-60 in the UK, the new six-cylinder diesel is a fantastic example of Mazda’s long-standing reputation for engine innovation and it’s a superb choice for retail customers looking for a high-quality large premium SUV with a clean and efficient diesel engine”.

Adding, “I’m delighted that for the second year in a row, the Mazda CX-60 has won an award in the Scottish Car of the Year Awards, this is fantastic news for our Scottish dealer network and will help us to continue to grow our strong market share in Scotland. Thanks to its refined six-cylinder engine, the Mazda CX-60 diesel is ideal for the many Scottish drivers who cover long distances, while its 2,500kg towing capacity makes it a fantastic option for those who require an accomplished tow car”.

In addition to the latest recognition for the Mazda CX-60, the ASMW judges once again awarded the current-generation Mazda MX-5, which took the overall Drop Top of the Year title in 2015 and 2017. Adding to its extensive tally of SCOTY awards, this year the Mazda MX-5 was named Best Used Car for under £15k.

Commenting on another award for the Mazda MX-5, ASMW President Alisdair Suttie, said: “they say the answer to almost any question is the MX-5, and our judges certainly agree with that when it comes to buying a brilliant used car for less than £15,000. Easy to live with and even easier to fall in love with, the MX-5 is a sports car you can buy with your head and heart”.

Customers buying a Mazda MX-5 via the Mazda Approved Used Cars scheme benefit from the reassurance of a multipoint inspection, independent mileage check, a one-year unlimited mileage warranty, one-year roadside assistance and MOT protection to name just a few of the advantages.

Commenting on the MX-5’s SCOTY award, Mazda Motors UK, Managing Director, Jeremy Thomson said: “while this award recognises the MX-5’s continued popularity in the used market, I’m really excited that in the Spring next year our dealers in Scotland and across the rest of the UK will see the arrival of the updated 2024 Mazda MX-5”.

Adding “with another award for our sports car brand icon and a recognition of our newest SUV for the second year in succession, it’s great that the ASMW continue to appreciate the appeal of our cars for Scottish buyers whether they are in the market for a large premium SUV or lightweight sports car”.

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