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Mazda CX-80 named Best in Class Large SUV by Euro NCAP

* All-new Mazda CX-80 awarded as the safest vehicle in the segment by Euro NCAP.
* Mazda flagship offers safety, comfort, convenience, and versatility, crafted in Japan.
* Arriving in the UK later this month, the new CX-80 SUV comes with three-row seating.

The all-new Mazda CX-80 has been named Best in Class Large SUV by Euro NCAP in its latest series of tests. This prestigious recognition underscores Mazda's commitment to safety and innovation.

In 2024, Euro NCAP tested a total of 44 cars, with the Mazda CX-80 emerging as the top performer in the Large SUV category and achieving a close victory over the Audi Q6 e-tron. This recognition is a testament to Mazda's dedication to providing the highest level of safety for its customers.

The Mazda CX-80 achieved an outstanding 92% score in Adult Occupancy, with full marks in both the Lateral and Rear Impact tests. It scored an impressive 88% in Child Occupancy, ensuring the highest level of protection for younger passengers. The vehicle secured an 84% score for Vulnerable Road Users, highlighting Mazda's dedication to pedestrian and cyclist safety. Additionally, it achieved a 79% score in Safety Assist, demonstrating Mazda's commitment to equipping its vehicles with the latest safety technologies.

The Mazda CX-80's superior safety performance is complemented by its comfort, convenience, and versatility, making it a standout in the seven-seat SUV segment. Crafted in Japan, this flagship model embodies Mazda's design and engineering excellence. Its exceptional safety ratings reflect Mazda's dedication to customer safety. The five-star rating is supported by Mazda's Skyactiv Multi-Solution Scalable Architecture, enhancing driving dynamics with a front-engine, rear-wheel-drive layout and rear-biased all-wheel drive. With three rows of seating, the CX-80 is the most spacious vehicle in Mazda's European range, offering comfort, versatility, advanced technology, and Mazda's driving performance.

Established in 1996 with the aim of improving vehicle safety, Euro NCAP annually awards the best-scoring cars with the "Best in Class" title, helping consumers choose the safest vehicles for their needs. To determine the 'Best in Class' rating, Euro NCAP calculates a weighted sum of scores in four safety evaluation areas: Adult Occupant, Child Occupant, Pedestrian and Safety Assist. This total is used to compare cars. Cars qualify for 'Best in Class' based on their ratings with standard safety equipment.

Arriving in the UK later this month, the all-new Mazda CX-80 is the new flagship of the Mazda line-up in Europe, sitting above the CX-60 in Mazda’s award-winning SUV range. Featuring three-row seating it’s the most spacious SUV ever offered by Mazda in Europe and with its high-quality cabin, technically advanced drivetrains and elegant design is created to challenge established premium brands in the European market.

Powered by the same engines as the Mazda CX-60, there is a choice of plug-in hybrid - which combines a Skyactiv-G 2.5-litre four-cylinder petrol engine with a 129kW electric motor and a 17.8 kWh high-capacity battery – or Mazda’s advanced in-line six-cylinder 254ps 3.3-litre e-Skyactiv D diesel engine. Across both powertrain options, the Mazda CX-80 is exclusively matched to all-wheel drive.

Dimensionally, the all-new Mazda CX-80 sees the wheelbase grow by 250mm compared to the CX-60 to deliver the space needed for a practical three-row interior. Furthermore, to ensure passenger comfort, the CX-80 is 26mm taller than the CX-60. However, with an identical width to the CX-60, the CX-80 retains familiar styling and nose on profile of its smaller sibling.

Offered in the UK across five highly specified grades: Exclusive-Line, Homura, Takumi, Homura Plus and Takumi Plus with option packs to allow customers to tailor their seat layouts and equipment. With maximum customer choice in mind when the CX-80 arrives in the UK it will be offered with a choice of three middle row configurations: a three-person bench seat, two captain’s seats with a walk-through space or two captain’s seats with a fixed centre console. The seven-seat layout with the middle row-bench will be standard and is expected to be the biggest seller in the UK, while the two different six seat layout configurations will be optional.

Crucially, thanks to the CX-80’s increased wheelbase, shoulder room, headroom, hip point spacing and front to second row couple distance measurements have all increased compared to the CX-60. While full UK specification of the all-new Mazda CX-80 will be announced later, new to Mazda highlights include Alexa\* in-car voice control of music, air-conditioning, navigation and third-party apps.

Viewed from the front the all-new Mazda CX-80 is visually matched to its CX-60 sibling but it’s in profile where the expression of elegance has been refined by taking full advantage of the CX-80’s increased length to create an imposing and cohesive design. The extended side windows feature thicker surrounds that are straighter at the D Pillar to emphasise the presence of the third-row of seating, while the seamlessly integrated roof rails further highlight the length of the CX-80’s cabin.

Based on Mazda's safety philosophy, ‘Mazda Proactive Safety’, the all-new Mazda CX-80 provides a comfortable driving environment with outstanding visibility. It’s comprehensive range of advanced i-Activsense driver assistance systems – including Cruising & Traffic Support (CTS) with new Unresponsive Driver Support; Smart Brake Support with new Head-on collision mitigation; and Emergency Lane Keeping with new Head-on traffic avoidance assist – ensure active safety at the highest level, cementing the model’s five-star Euro NCAP safety rating and Best in Class Large SUV achievement.

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*For further information please contact one of the following:*

Graeme Fudge, PR Director | T: 01322 622 691 | E-mail: gfudge@mazdaeur.com

Owen Mildenhall, PR Manager | T: 01322 622 713 | Email: omildenhall@mazdaeur.com

Monique Clarke, Press Officer | T: 01322 622 650 | Email: mclarke@mazdaeur.com

James McHutchison, Press Officer | T: 01322 622 776 | Email: jmchutchison@mazdaeur.com

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