Mazda CX-30 achieves five-star Euro NCAP rating

* Exceptional 99% score in the Adult Occupant category
* Wide range of i-Activsense safety technologies supported by superior driving dynamics

**Leverkusen, 14th November 2019.**

The new Mazda CX-30 has been awarded the maximum five-star rating by Euro NCAP in its latest series of tests. Following the Mazda6 last year and the All-New Mazda3 earlier this year, this is the third Mazda to achieve an overall five-star rating under the new, more stringent 2018 Euro NCAP crashworthiness ratings.

The Mazda CX-30 performed impressively in all four Euro NCAP test categories - Adult Occupant, Child Occupant, Vulnerable Road User (pedestrian safety) and Safety Assist. The rating is a result of three key factors: the adoption of the very latest Skyactiv-Vehicle Architecture, which features a high-rigidity, impact-absorbing yet lightweight bodyshell; a wide range of advanced i-Activsense safety technologies which help drivers identify potential risks and reduce the likelihood of damage or injury; and high standards of pedestrian protection performance.

With an exceptional 99% score in the Adult Occupant category, the Mazda CX-30 achieved maximum points for frontal full-width impact, as well as for both barrier and pole side impacts. Mazda's Smart Brake Support system also gained full marks in low-speed tests, with collisions avoided in all scenarios.

An excellent Child Occupant score of 86% included full marks in Child Restraint System installation checks and for child protection in the lateral impact test. Vulnerable Road User (pedestrian safety) tests achieved a score of 80%, with maximum points for pedestrian leg and pelvis area protection. A score of 77% in the Safety Assist category recognizes the efficiency of the new Mazda CX-30's comprehensive suite of i-Activsense safety features.

The superior driving dynamics achieved as a result of Mazda’s Skyactiv Technology also contribute to the new Mazda CX-30's five-star Euro NCAP achievement, delivering a linear, responsive and predictable acceleration, braking, handling, and steering. By making the car easier to drive safely, the technologies reduce the potential for accidents without compromising Mazda's traditional fun-to-drive character.

Michiel van Ratingen, Secretary-General of Euro NCAP, said: “Congratulations to Mazda for another almost-perfect score in adult occupant safety. There are still several cars to be rated in 2019 but it is unlikely we will see better for this part of the assessment […].”