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Mazda recognises top performing dealers

at annual All-Stars celebration

* Awards celebrates Mazda’s top performing dealers and individuals within UK network.
* Nunns Mazda Grimsby dealership claimed first place in the Mazda All Stars Sales League.
* TW White & Sons Mazda Great Bookham secured top spot in the Service League for the second year running.

Mazda has recognised the top performing dealerships, across the sales and aftersales departments in its annual All-Stars awards. Now in its third year, the awards celebrate the top 25 Sales and top 25 Aftersales dealers, as well as star performers nominated for their individual stand out performance and contribution in the Mazda All-Stars Sales and Service Leagues 2021/22.

With a strong network of 122 dealerships across the UK, the All-Stars Sales and Service Leagues measure dealer performance across a number of different categories for both respective areas, including customer satisfaction surveys, renewals performance and service loyalty.

Surpassing the national average in the All-Stars Sales League, Nunns Mazda achieved first place in the sales league rankings, while for the second year running, TW White & Sons Mazda Great Bookham secured the top spot in the All-Stars Service league. Other winners from the 11 award categories include: Chris Allen Mazda for Customer Satisfaction within its sales department, Stourbridge Mazda for Customer Satisfaction across its service department and Milcars Mazda for its Service Loyalty.

In addition, 10 individual All-Stars were honoured by Mazda Business Managers and Regional Business Managers in special recognition for their performance excellence over the last 12 months. Among those who received individual awards were Jason Stephens from Johnsons Mazda Oxford, Jess Walker from Brindley Mazda and Jasmine Kempton from Essex Mazda.

Commenting on this year’s All-Stars results, Peter Allibon, Sales Director at Mazda UK, said: “The Mazda All-Stars awards evening is a fantastic opportunity for Mazda UK to celebrate exceptional performances of the top performing dealers across sales, service and fleet, as well as certain hand selected star performers from each territory.”

Adding, “We recognise that delivering a strong performance across a variety of areas consistently throughout a 12 month period takes focus, resilience and passion. Mazda UK is grateful to be able to host this very special awards evening so that we can thank everyone for their hard work and contribution to the success of our brand.”

Full list of winners include:

|  |  |
| --- | --- |
| **Award** | **Winner** |
| No.1 Sales Dealer | Nunns Mazda |
| No.1 Aftersales Dealer | TW White & Sons Mazda Great Bookham |
| Customer Satisfaction (Sales)  | Chris Allen Mazda |
| Customer Satisfaction (Service)  | Stourbridge Mazda |
| Customer For Life | Pat Kirk Mazda |
| Service Loyalty | Milcars Mazda |
| Sales Vs Objective | Arnold Clark Mazda Kirkcaldy |
| Parts Performance | Holdcroft Mazda  |
| Enquiry Management | Arnold Clark Mazda Stirling |
| Fleet Specialist Dealer | RRG Mazda |
| Mazda Local Business Dealer | Stoneacre Mazda Doncaster |

Full list of All-Star winners:

|  |  |  |
| --- | --- | --- |
| **Name** | **Job title** | **Dealership** |
| John Mallis | Service Manager | Square Deal Motors (SDM) Mazda  |
| Natalie Willey | Service advisor | Stoneacre Doncaster |
| Tim Richardson | Sales Manager | Perrys Mazda Blackburn  |
| Paul Searle  | Service technician | Rockingham Mazda |
| Jess Walker  | Sales Controller | Brindley Mazda  |
| John Turner | Senior Technician | Johnsons Mazda Oxford |
| Jasmine Kempton | Sales Exec | Essex mazda |
| Jason Stephens | Aftersales Advisor | Vospers Mazda Exeter |
| Sophie Duggan | Senior Service Advisor | Lodge Garage |
| Kim Berry | Senior Service Advisor | Croydon Mazda |

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*For further information please contact one of the following:*

Graeme Fudge, PR Director | T: 01322 622 691 | E-mail: gfudge@mazdaeur.com

Owen Mildenhall, PR Manager | T: 01322 622 713 | Email: omildenhall@mazdaeur.com

Monique Clarke, Press Officer | T: 01322 622 650 | Email: mclarke@mazdaeur.com

Martine Varrall, Press Officer | T: 01322 622 776 | Email: mvarrall@mazdaeur.com

Ref: 220705