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**Brighten winter with the new Mazda MX-5 Arctic**

* Set apart by its bright silver design cues the Mazda MX-5 Arctic is on sale from February 2017.
* Features Blue Reflex Metallic paint, plus high intensity silver wing mirrors and windscreen surround.
* Limited to just 400 cars the £20,995 MX-5 Arctic features enhanced standard equipment.

Mazda is hoping for things to turn a little Arctic this winter with the launch of the latest special edition version of the award-winning MX-5 convertible. On sale from February, the new Mazda MX-5 Arctic aims to brighten winter days with its free-of-charge Blue Reflex Metallic paint and contrasting bright silver design cues.

Based on the 1.5-litre 131ps SE-L Nav, the MX-5 Arctic’s striking silver details contrast attractively against the icy blue paint. With 16-inch Silver alloy wheels, a silver windscreen surround, silver wing mirrors and silver headrest hoops the Arctic has the distinctive look you’d expect of an MX-5 special edition and continues the trend of offering sports car customers a striking car at an affordable price.

Inside, the stand-out feel continues with silver cup holder rings and chrome scuff plates, while the upgraded equipment tally includes heated leather seats, automatic headlights, rain-sensing wipers and rear parking sensors. Limited to just 400 cars this UK exclusive special edition features a numbered limited edition badge on the dashboard.

The second MX-5 to wear the Arctic badge, the latest car revisits a name last used on the second-generation MX-5 in 2005. Available with 1.6i and 1.8i engines the original MX-5 Arctic was offered in a choice of Sunlight silver, Titanium grey or Razor Blue paint and the standard equipment tally included air conditioning, 15-inch alloy wheels, heated dark blue leather seats, blue door inserts and chrome detailing on the window mountings.

Commenting on the launch of the new MX-5 Arctic, Jeremy Thomson, Managing Director of Mazda Motors UK said “We are delighted to offer another special version of the award-winning MX-5 convertible; we’ve had a long history of producing distinctive limited edition MX-5s that allow customers to drive a sports car with stand-out looks and enhanced standard equipment. The new MX-5 Arctic’s exclusive looks and great value mean it’s sure to be a popular choice when it arrives in dealerships early next year”.

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