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The all-new Mazda CX-60 to premiere on 8th March

highlighting the latest evolution of Kodo Design

* The all-new CX-60 is inspired by the Japanese concepts of ‘Less is More’ and ‘Ma’.
* New white paint complements the latest evolution of Mazda’s unique Kodo design philosophy.
* The all-new Mazda CX-60 PHEV will join Mazda’s award-winning SUV range this year.

The subtle yet confident styling of Mazda’s new flagship model, the all-new CX-60 PHEV, represents the latest development of the company’s unique Kodo design philosophy.

The strong personality of the CX-60 comes from its beautiful and natural proportions, clearly revealing its front-engine, rear-wheel drive character.

The exterior design is inspired by the Japanese aesthetic principle of ‘less is more’ and the concept of Ma – the calm and dignified beauty of empty space, creating a car that is subtle yet radiates a confident appearance.

Seen in profile, a bold flow of light coming from the roof end to the rear fender sweeps down like a strong line written by a Japanese calligraphy brush and plants the car firmly on the ground.

This, combined with the front opening shoulder line, creates the subtle movement on the side of the car that reflects the environment in a unique yet simple way, bringing the car to life.

Creating additional visual impact, Mazda has created a new white body colour – a delicately reflective paint crafted specifically to highlight the beauty of the CX-60 through contrasting light and shadow.

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*For further information please contact one of the following:*

Graeme Fudge, PR Director | T: 01322 622 691 | E-mail: gfudge@mazdaeur.com

Owen Mildenhall, PR Manager | T: 01322 622 713 | Email: omildenhall@mazdaeur.com

Monique Clarke, Press Officer | T: 01322 622 650 | Email: mclarke@mazdaeur.com

Martine Varrall, Press Officer | T: 01322 622 776 | Email: mvarrall@mazdaeur.com

Ref: 220301